

Thank you for volunteering to take this survey. We are talking with New Mexicans like you from across the state about some important issues on a strictly confidential basis. You'll find the topics and questions interesting and informative, covering a number of issues related to gaming in New Mexico. It will only take about 9 minutes. Your opinions are strictly confidential.

Let's get started. First, we need to ask you a few demographic questions to make sure we have an accurate sample of the population ...

New Mexico Regions

	<u>STATEWIDE</u>	<u>LOCAL</u>
NORTHWEST	14%	-
NORTHEAST	16	-
CENTRAL.....	41	-
SOUTHEAST	14	-
SOUTHWEST	15	100

1. What is your age?

	<u>STATEWIDE</u>	<u>LOCAL</u>
18-39	22%	22%
40-49	18	15
50-64	37	36
65+	22	28

2. Are you a registered voter?

	<u>STATEWIDE</u>	<u>LOCAL</u>
YES	100%	100%
NO	-	-

3. What is your gender?

	<u>STATEWIDE</u>	<u>LOCAL</u>
MALE.....	48%	47%
FEMALE.....	52	53

5. How many days a week do you read newspapers, watch television, or listen on the radio for the national or international news? If you rarely or never do, just put a "0."

	<u>STATEWIDE</u>	<u>LOCAL</u>
0	6%	*
1-4	14	6
5-6	16	4
7	64	90
MEAN.....	5.69	6.71

6. How many times in the past two years or so have you written, emailed, or contacted an elected official [LOCAL, STATE OR NATIONAL] about any issue, or attended a political rally of some kind? If never, just put a "0."

	<u>STATEWIDE</u>	<u>LOCAL</u>
0	50%	39%
1-2	16	19
3-4	15	13
5+	20	30
MEAN.....	5.19	9.46

7. Overall, are things in New Mexico heading in the right direction, or are they off on the wrong track?

	<u>STATEWIDE</u>	<u>LOCAL</u>
RIGHT DIRECTION	33%	50%
WRONG TRACK	50	31
DON'T KNOW	16	18

8. Do you approve or disapprove of the job the New Mexico legislature is doing to improve the economy?

	<u>STATEWIDE</u>	<u>LOCAL</u>
STRONGLY APPROVE	2%	10%
SOMEWHAT APPROVE.....	28	30
TOTALLY NEUTRAL - NO OPINION.....	23	21
SOMEWHAT DISAPPROVE.....	35	20
STRONGLY DISAPPROVE	13	19
APPROVE (NET)	30%	40
DISAPPROVE (NET)	47	39

9. Do you approve or disapprove of the job the New Mexico Governor Susana Martinez is doing to improve the economy?

	<u>STATEWIDE</u>	<u>LOCAL</u>
STRONGLY APPROVE	23%	37%
SOMEWHAT APPROVE.....	33	35
TOTALLY NEUTRAL - NO OPINION.....	13	9
SOMEWHAT DISAPPROVE.....	17	9
STRONGLY DISAPPROVE	14	10
APPROVE (NET)	56%	72
DISAPPROVE (NET)	30	19

10y. What is the most important issue for the government of New Mexico to address and improve today?

	<u>STATEWIDE</u>	<u>LOCAL</u>
CREATING MORE JOBS AND IMPROVING THE ECONOMY.....	25%	-
LIMITING ILLEGAL IMMIGRATION.....	16	-
IMPROVING SCHOOLS AND EDUCATION	15	-
CUTTING WASTEFUL GOVERNMENT SPENDING.....	9	-
STOPPING POLITICAL CORRUPTION.....	9	-
KEEPING JOBS FROM LEAVING THE STATE.....	7	-
PREVENTING BUDGET CUTS TO CRITICAL PROGRAMS	7	-
IMPROVING HEALTHCARE	3	-
FIGHTING CRIME.....	3	-
BETTER ROADS AND INFRASTRUCTURE.....	2	-
NONE OF THESE IS A PROBLEM IN NEW MEXICO ...	1	-
RESTORING JUSTICE FOR NATIVE AMERICAN TRIBES	1	-

10. What is the most important issue for the government of New Mexico to address and improve today?
[COMBINED]

	<u>STATEWIDE</u>	<u>LOCAL</u>
CREATING MORE JOBS AND IMPROVING THE ECONOMY.....	43%	-
IMPROVING SCHOOLS AND EDUCATION	29	-
LIMITING ILLEGAL IMMIGRATION.....	28	-
CUTTING WASTEFUL GOVERNMENT SPENDING.....	24	-
STOPPING POLITICAL CORRUPTION.....	18	-
KEEPING JOBS FROM LEAVING THE STATE.....	18	-
PREVENTING BUDGET CUTS TO CRITICAL PROGRAMS	14	-
IMPROVING HEALTHCARE	9	-
FIGHTING CRIME.....	7	-
BETTER ROADS AND INFRASTRUCTURE.....	4	-
RESTORING JUSTICE FOR NATIVE AMERICAN TRIBES	1	-
NONE OF THESE IS A PROBLEM IN NEW MEXICO ...	2	-

11y. If you had to choose, would you prefer that New Mexico supports projects that encourage...?

	<u>STATEWIDE</u>	<u>LOCAL</u>
SUSTAINED ECONOMIC PROSPERITY.....	27%	-
MORE JOBS	21	-
ECONOMIC DEVELOPMENT	21	-
BETTER QUALITY OF LIFE	15	-
KEEPING OUR BEST AND BRIGHTEST IN NEW MEXICO	5	-
COMMUNITY STABILITY	4	-
A BRIGHTER FUTURE.....	4	-
JUSTICE FOR NATIVE AMERICAN TRIBES.....	1	-
NONE OF THESE	3	-

11. If you had to choose, would you prefer that New Mexico supports projects that encourage...? [COMBINED]

	<u>STATEWIDE</u>	<u>LOCAL</u>
SUSTAINED ECONOMIC PROSPERITY.....	50%	-
ECONOMIC DEVELOPMENT	43	-
MORE JOBS	41	-
BETTER QUALITY OF LIFE.....	28	-
COMMUNITY STABILITY	13	-
KEEPING OUR BEST AND BRIGHTEST IN NEW MEXICO	12	-
A BRIGHTER FUTURE.....	7	-
JUSTICE FOR NATIVE AMERICAN TRIBES.....	2	-
NONE OF THESE	3	-

12. Overall, do you believe that the State of New Mexico treats Native American tribes FAIRLY or UNFAIRLY right now?

	<u>STATEWIDE</u>	<u>LOCAL</u>
VERY FAIR	33%	25%
SOMEWHAT FAIR.....	26	42
TOTALLY NEUTRAL - NEITHER FAIR NOR UNFAIR...	29	19
SOMEWHAT UNFAIR.....	10	8
VERY UNFAIR	1	6
FAIR (NET).....	59%	67
UNFAIR (NET)	12	14

13. How important is it today for federal, state, and local governments today to help grow jobs and economic opportunity among Native American tribes?

	<u>STATEWIDE</u>	<u>LOCAL</u>
VERY IMPORTANT	25%	47%
SOMEWHAT IMPORTANT	32	34
ONLY A LITTLE IMPORTANT	10	5
TOTALLY NEUTRAL - NEITHER IMPORTANT NOR UNIMPORTANT	22	8
ONLY A LITTLE UNIMPORTANT	2	2
SOMEWHAT UNIMPORTANT	4	3
VERY UNIMPORTANT	4	1
IMPORTANT (NET).....	68%	86
UNIMPORTANT (NET)	11	5

14. How important is it today for federal, state, and local governments today to make right the past wrongs that were done to Native American tribes during the settlement of the West?

	<u>STATEWIDE</u>	<u>LOCAL</u>
VERY IMPORTANT	18%	35%
SOMEWHAT IMPORTANT	16	20
ONLY A LITTLE IMPORTANT	10	9
TOTALLY NEUTRAL - NEITHER IMPORTANT NOR UNIMPORTANT	21	17
ONLY A LITTLE UNIMPORTANT	6	6
SOMEWHAT UNIMPORTANT	9	6
VERY UNIMPORTANT	20	8
IMPORTANT (NET).....	44%	63
UNIMPORTANT (NET)	35	20

15. Here are two statements some have made about Native American relations and American history. If you had to choose, which comes closest to your view?

	<u>STATEWIDE</u>	<u>LOCAL</u>
WHILE THE UNITED STATES TREATED NATIVE AMERICAN TRIBES UNFAIRLY, IT IS TIME TO MOVE ON FROM THE PAST. THE FEDERAL, STATE, AND LOCAL GOVERNMENTS SHOULD NOT GIVE REMAINING NATIVE AMERICAN DESCENDANTS SPECIAL LANDS, TREATMENTS, AND BENEFITS.	60%	-
THE UNITED STATES TREATED NATIVE AMERICAN TRIBES WITH GREAT UNFAIRNESS, AND OUR FEDERAL, STATE, AND LOCAL GOVERNMENTS SHOULD BE SETTING POLICIES TO MAKE THINGS RIGHT.	32	-
REFUSED TO STATE	9	-

16y. What's the MOST important value for how federal and state governments should treat Native Americans whose ancestors were mistreated? They deserve...?

	<u>STATEWIDE</u>	<u>LOCAL</u>
EQUALITY	29%	-
RESPECT	20	-
FAIRNESS	19	-
HONESTY	8	-
DIGNITY	8	-
JUSTICE	7	-
INTEGRITY	4	-
REPAYMENT / REPARATIONS	4	-
APPRECIATION	2	-

16. What's the MOST important value for how federal and state governments should treat Native Americans whose ancestors were mistreated? They deserve...? [COMBINED]

	<u>STATEWIDE</u>	<u>LOCAL</u>
EQUALITY	45%	-
FAIRNESS	38	-
RESPECT	38	-
HONESTY	23	-
DIGNITY	19	-
JUSTICE	16	-
INTEGRITY	10	-
REPAYMENT / REPARATIONS	7	-
APPRECIATION	4	-

17. Overall, do you AGREE or DISAGREE that tribal gaming is a good way to create jobs for New Mexicans?

	<u>STATEWIDE</u>	<u>LOCAL</u>
STRONGLY AGREE	21%	36%
SOMEWHAT AGREE	37	32
TOTALLY NEUTRAL - NEITHER AGREE NOR DISAGREE	20	3
SOMEWHAT DISAGREE	12	15
STRONGLY DISAGREE	10	15
AGREE (NET)	58%	68
DISAGREE (NET)	22	29

18. Are tribal casino projects a....to encourage economic growth?

	<u>STATEWIDE</u>	<u>LOCAL</u>
GOOD WAY. THEY ADD JOBS AND BRING IN STATE REVENUE TO PAY FOR PUBLIC PROGRAMS.	63%	53%
BAD WAY. THE SOCIAL COSTS OUTWEIGH THE ECONOMIC BENEFITS.	27	33
REFUSED	10	14

19. Would you....the construction of tribal gaming in your area?

	<u>STATEWIDE</u>	<u>LOCAL</u>
STRONGLY SUPPORT	23%	39%
SOMEWHAT SUPPORT	28	21
NEITHER SUPPORT NOR OPPOSE	26	5
SOMEWHAT OPPOSE	12	6
STRONGLY OPPOSE	11	30
SUPPORT (NET)	50%	59
OPPOSE (NET).....	24	36

20. Would you....the construction of tribal gaming in New Mexico?

	<u>STATEWIDE</u>	<u>LOCAL</u>
STRONGLY SUPPORT	24%	37%
SOMEWHAT SUPPORT	31	23
NEITHER SUPPORT NOR OPPOSE	24	9
SOMEWHAT OPPOSE	11	9
STRONGLY OPPOSE	10	22
SUPPORT (NET)	54%	60
OPPOSE (NET).....	21	31

21. And looking back over the last few years, thinking about the big picture, would you say that overall tribal casinos have... New Mexico?

	<u>STATEWIDE</u>	<u>LOCAL</u>
VERY MUCH HELPED	18%	18%
SOMEWHAT HELPED	43	42
NEITHER HELPED NOR HURT	20	20
SOMEWHAT HURT	14	17
VERY M UCH HURT	5	3
HELPED (NET)	61%	60
HURT (NET).....	19	20

22y. Over the last few years, what has been the BIGGEST benefit that New Mexico has received from allowing tribal casinos?

	<u>STATEWIDE</u>	<u>LOCAL</u>
TRIBAL GAMING HAS GENERATED TAX REVENUE FOR THE STATE TO HELP PAY FOR IMPORTANT PROGRAMS LIKE EDUCATION AND HEALTHCARE ..	27%	-
TRIBAL GAMING HAS CREATED JOBS FOR NEW MEXICANS.....	25	-
THEY HAVE HELPED TO GROW THE ECONOMY	10	-
THEY HAVE INCREASED TOURISM IN THE STATE...	6	-
AFTER THE WAY THE GOVERNMENT TREATED THEM, IT'S GOOD THAT WE HAVE A WAY TO GIVE THE TRIBES FINANCIAL SECURITY	5	-
THEY'VE HELPED THE BUISNESSES AROUND THE CASINOS GROW.....	4	-
THEY PROVIDE FUN, AFFORDABLE ENTERTAINMENT	3	-
NONE OF THESE/DON'T KNOW	20	-

22. Over the last few years, what has been the BIGGEST benefit that New Mexico has received from allowing tribal casinos? **[COMBINED]**

	STATEWIDE	LOCAL
TRIBAL GAMING HAS CREATED JOBS FOR NEW MEXICANS.....	46%	-
TRIBAL GAMING HAS GENERATED TAX REVENUE FOR THE STATE TO HELP PAY FOR IMPORTANT PROGRAMS LIKE EDUCATION AND HEALTHCARE ..	38	-
THEY HAVE HELPED TO GROW THE ECONOMY	22	-
THEY HAVE INCREASED TOURISM IN THE STATE...	16	-
THEY'VE HELPED THE BUISNESSES AROUND THE CASINOS GROW.....	14	-
THEY PROVIDE FUN, AFFORDABLE ENTERTAINMENT.....	10	-
AFTER THE WAY THE GOVERNMENT TREATED THEM, IT'S GOOD THAT WE HAVE A WAY TO GIVE THE TRIBES FINANCIAL SECURITY	9	-
NONE OF THESE/DON'T KNOW.....	25	-

23. Which of these would be the best way for you to receive information about a proposal for a new casino?

	STATEWIDE	LOCAL
A DIRECT MAIL CAMPAIGN.....	45%	-
A TELEVISION ADVERTISEMENT	39	-
A BILLBOARD.....	9	-
A RADIO ADVERTISEMENT	6	-

24. Which of the following venues would you be MOST LIKELY to read, watch, or listen to a special about a proposed new casino?

	STATEWIDE	LOCAL
ALBUQUERQUE JOURNAL.....	44%	-
PUBLIC TELEVISION	20	-
SANTA FE NEW MEXICAN.....	10	-
LAS CRUCES SUN-NEWS.....	7	-
THE HISTORY CHANNEL.....	6	-
NATIONAL PUBLIC RADIO.....	4	-
DEMING HEADLIGHT	3	-
LAS CRUCES BULLETIN	2	-
EL PASO TIMES.....	2	-
NEW YORK TIMES.....	1	-
WALL STREET JOURNAL	1	-
EL PASO INC.....	1	-

24-26. Which of the following venues would you be MOST LIKELY to read, watch, or listen to a special about a proposed new casino? **[COMBINED]**

	STATEWIDE	LOCAL
ALBUQUERQUE JOURNAL.....	75%	-
PUBLIC TELEVISION	66	-
NATIONAL PUBLIC RADIO.....	33	-
SANTA FE NEW MEXICAN.....	33	-
THE HISTORY CHANNEL.....	28	-
LAS CRUCES SUN-NEWS.....	20	-
LAS CRUCES BULLETIN	11	-
WALL STREET JOURNAL	10	-
EL PASO TIMES.....	9	-
NEW YORK TIMES.....	9	-
DEMING HEADLIGHT	4	-
EL PASO INC.....	2	-

27. What is MOST important about a Tribe's claim to land? The answers may sound similar, but please pick one. That the land is the Tribe's...

	STATEWIDE	LOCAL
LEGALLY DEFINED HOMELAND.....	28%	-
LAND OF OUR ANCESTORS	21	-
NATIVE HOME.....	16	-
HISTORICAL HOME.....	14	-
RIGHTFUL HOME.....	11	-
ORIGINAL HOME	6	-
ABORIGINAL HOMELAND.....	4	-

27/28. What is MOST important about a Tribe's claim to land? The answers may sound similar, but please pick one. That the land is the Tribe's... [COMBINED]

	<u>STATEWIDE</u>	<u>LOCAL</u>
LEGALLY DEFINED HOMELAND	41%	-
NATIVE HOME.....	39	-
LAND OF OUR ANCESTORS	35	-
HISTORICAL HOME.....	33	-
RIGHTFUL HOME.....	26	-
ORIGINAL HOME	18	-
ABORIGINAL HOMELAND.....	8	-

29. If two tribes both wanted to build a casino in the same location, which one would you support?

	<u>STATEWIDE</u>	<u>LOCAL</u>
THE TRIBE THAT: 1) OWNS AND HAS A LEGAL RIGHT TO THE LAND BECAUSE IT BELONGED TO THEIR ANCESTORS, 2) WAS REMOVED AND IMPRISONED AND NEVER GRANTED A REPLACEMENT HOME, AND 3) IS ALREADY SUCCEEDING FINANCIALLY	45%	-
THE TRIBE THAT: 1) DOES NOT OWN OR HAVE A RIGHT TO THE LAND, 2) ALREADY HAS OTHER LAND OF ITS OWN, 3) BUT IS IN GREAT NEED OF ECONOMIC HELP AND JOBS	12	-
WHICHEVER CREATES THE MOST JOBS AND BRINGS IN THE MOST MONEY FOR THE COMMUNITY	42	-

30. And now the same question, but please choose between just TWO choices. If two tribes both wanted to build a casino in the same location, which one would you support?

	<u>STATEWIDE</u>	<u>LOCAL</u>
THE TRIBE THAT: 1) HAS A CONNECTION TO THE LAND BECAUSE IT BELONGED TO ITS ANCESTORS, 2) WAS REMOVED AND IMPRISONED AND NEVER GRANTED A REPLACEMENT HOME, AND 3) IS ALREADY SUCCEEDING FINANCIALLY	67%	-
THE TRIBE THAT: 1) DOES NOT HAVE A CONNECTION TO THE LAND THROUGH ITS ANCESTORS, 2) ALREADY HAS OTHER LAND OF ITS OWN, 3) BUT IS IN GREAT NEED OF ECONOMIC HELP AND JOBS	33	-

31. Which tribe's plan to build a casino in Southern New Mexico are you MOST likely to support?

	<u>STATEWIDE</u>	<u>LOCAL</u>
THE SOUTHERN NEW MEXICO APACHE	52%	-
THE JEMEZ PUEBLO.....	37	-
THE FORT SILL APACHE	11	-

32. Which of the following would make you MOST angry? That the New Mexico State Government was...the Fort Sill Apache Tribe.

	<u>STATEWIDE</u>	<u>LOCAL</u>
PLAYING POLITICS WITH	32%	-
UNJUSTLY TREATING	23	-
DENYING THE RIGHTS OF	21	-
OPPRESSING.....	7	-
KEEPING THE TRIBE IN EXILE.....	7	-
PERSECUTING	5	-
PREVENTING THE HOMECOMING OF	4	-

32/33. Which of the following would make you MOST angry? That the New Mexico State Government was...the Fort Sill Apache Tribe. [COMBINED]

	<u>STATEWIDE</u>	<u>LOCAL</u>
PLAYING POLITICS WITH	47%	-
UNJUSTLY TREATING	46	-
DENYING THE RIGHTS OF	44	-
OPPRESSING.....	20	-
PERSECUTING	16	-
KEEPING THE TRIBE IN EXILE.....	14	-
PREVENTING THE HOMECOMING OF	12	-

34. Overall, do you have a....opinion of the Fort Sill Apache Tribe?

	<u>STATEWIDE</u>	<u>LOCAL</u>
VERY FAVORABLE	4%	15%
SOMEWHAT FAVORABLE	8	16
SOMEWHAT UNFAVORABLE	2	10
VERY UNFAVORABLE.....	3	9
I HAVE HEARD OF THE TRIBE, BUT I DON'T KNOW ENOUGH ABOUT IT TO HAVE AN OPINION.....	41	28
I HAVE NEVER HEARD OF THE TRIBE.....	42	22
FAVORABLE (NET)	13%	31
UNFAVORABLE (NET).....	4	19

35. How familiar are you with the Fort Sill Apache Tribe plans to build a new casino at the Akela Flats?

	<u>STATEWIDE</u>	<u>LOCAL</u>
VERY FAMILIAR.....	6%	23%
SOMEWHAT FAMILIAR	8	37
ONLY A LITTLE FAMILIAR.....	14	12
NOT AT ALL FAMILIAR	71	27
REFUSED	2	1
FAMILIAR (NET)	14%	60
UNFAMILIAR (NET).....	84	39

36. Do you.... the Fort Sill Apache's plan to build and operate a casino at Akela Flats?

	<u>STATEWIDE</u>	<u>LOCAL</u>
TOTALLY SUPPORT	24%	31%
MOSTLY SUPPORT	23	14
SOMEWHAT SUPPORT	20	15
SOMEWHAT OPPOSE.....	16	10
MOSTLY OPPOSE	8	4
TOTALLY OPPOSE	7	24
REFUSED	3	1
SUPPORT (NET)	66%	59
OPPOSE (NET).....	31	39

37. Now let's turn to another tribe. Do you have a.... opinion of the Jemez Pueblo tribe?

	<u>STATEWIDE</u>	<u>LOCAL</u>
VERY FAVORABLE	10%	12%
SOMEWHAT FAVORABLE	29	23
SOMEWHAT UNFAVORABLE	2	5
VERY UNFAVORABLE	1	10
I HAVE HEARD OF THE TRIBE, BUT I DON'T KNOW ENOUGH ABOUT IT TO HAVE AN OPINION.....	43	31
I HAVE NEVER HEARD OF THE TRIBE.....	14	18
FAVORABLE (NET)	39%	35
UNFAVORABLE (NET).....	4	15

38. How familiar are you with the Jemez Pueblo's plans to build a new casino in Anthony?

	<u>STATEWIDE</u>	<u>LOCAL</u>
VERY FAMILIAR	4%	20%
SOMEWHAT FAMILIAR	16	46
ONLY A LITTLE FAMILIAR.....	19	11
NOT AT ALL FAMILIAR	60	23
REFUSED	1	-
FAMILIAR (NET)	20%	66
UNFAMILIAR (NET)	79	34

39. Do you.... the Jemez Pueblo's plan to build and operate a casino in Anthony?

	<u>STATEWIDE</u>	<u>LOCAL</u>
TOTALLY SUPPORT	20%	27%
MOSTLY SUPPORT	20	9
SOMEWHAT SUPPORT	30	10
SOMEWHAT OPPOSE.....	10	12
MOSTLY OPPOSE	6	8
TOTALLY OPPOSE	12	31
REFUSED	2	3
SUPPORT (NET)	70%	46
OPPOSE (NET).....	28	51

40. Now let's turn back to the Fort Sill Apache Tribe for a few questions. Which of the following is the BEST reason for the state government to approve the Fort Sill Apache Tribe casino?

	<u>STATEWIDE</u>	<u>LOCAL</u>
THE CASINO WOULD CREATE OVER 400 JOBS WITHIN SIX MONTHS AND THOUSANDS OF JOBS IN THE LONG TERM	28%	-
IN 2007 THE GOVERNMENT AGAIN AGREED TO RETURN THE TRIBE TO ITS HOMELAND AND APPROVE GAMING RIGHTS AND HASN'T KEPT ITS PROMISE. THE FEDERAL GOVERNMENT PUT THE TRIBE IN PRISON FOR 30 YEARS AND KEPT THEM FROM THEIR HOME	27	-
THE TRIBE HAD FOLLOWED ALL THE REQUIRED LAWS AND REGULATIONS AND YET STILL HAD BEEN DENIED FULFILLMENT OF THE PROMISES THE GOVERNMENT MADE THEM.....	25	-
THE TRIBE HAD A HISTORICAL CLAIM TO THE LAND BECAUSE THEIR ANCESTORS OWNED IT FOR GENERATIONS	10	-
THE GOVERNMENT FORCED THE TRIBE TO RELOCATE.....	5	-
THE TRIBE HAD A PROVEN TRACK RECORD OF CREATING JOBS	4	-

40/41. Now let's turn back to the Fort Sill Apache Tribe for a few questions. Which of the following is the BEST reason for the state government to approve the Fort Sill Apache Tribe casino? [COMBINED]

	<u>STATEWIDE</u>	<u>LOCAL</u>
THE TRIBE HAD FOLLOWED ALL THE REQUIRED LAWS AND REGULATIONS AND YET STILL HAD BEEN DENIED FULFILLMENT OF THE PROMISES THE GOVERNMENT MADE THEM.....	52%	-
THE CASINO WOULD CREATE OVER 400 JOBS WITHIN SIX MONTHS AND THOUSANDS OF JOBS IN THE LONG TERM	48	-
IN 2007 THE GOVERNMENT AGAIN AGREED TO RETURN THE TRIBE TO ITS HOMETLAND AND APPROVE GAMING RIGHTS AND HASN'T KEPT ITS PROMISE. THE FEDERAL GOVERNMENT PUT THE TRIBE IN PRISON FOR 30 YEARS AND KEPT THEM FROM THEIR HOME	47	-
THE TRIBE HAD A HISTORICAL CLAIM TO THE LAND BECAUSE THEIR ANCESTORS OWNED IT FOR GENERATIONS	22	-
THE TRIBE HAD A PROVEN TRACK RECORD OF CREATING JOBS	20	-
THE GOVERNMENT FORCED THE TRIBE TO RELOCATE.....	12	-

42. Which of the following is the best reason to OPPOSE the construction of the Apache Homelands Casino?

	<u>STATEWIDE</u>	<u>LOCAL</u>
THE TRIBE HAD PREVIOUSLY AGREED NOT TO USE THE LAND FOR GAMING.....	27%	-
THE TRIBE DOESN'T NEED A CASINO IN NEW MEXICO BECAUSE IT ALREADY HAS PROFITABLE CASINOS IN OKLAHOMA.....	20	-
THE EFFECTS OF GAMBLING ARE BAD FOR LOCAL COMMUNITIES	17	-
BECAUSE IT WOULD HURT THE MESCALERO AND SUNLAND PARK CASINOS	10	-
THE TRIBE CHOSE TO STAY AND OKLAHOMA AND SHOULD REMAIN IN OKLAHOMA	10	-
THE ECONOMIC COSTS OF CASINOS EXCEED THE POTENTIAL TAX REVENUES	8	-
THE FEDERAL GOVERNMENT HAS SAID THAT THE GAMING IS ILLEGAL.....	5	-
IT'S TOO LATE TO ADD ANOTHER TRIBE IN NEW MEXICO AND IT'S TOO LATE FOR THE TRIBE TO BUILD A CASINO.....	4	-

42/43. Which of the following is the best reason to OPPOSE the construction of the Apache Homelands Casino? [COMBINED]

	<u>STATEWIDE</u>	<u>LOCAL</u>
THE TRIBE HAD PREVIOUSLY AGREED NOT TO USE THE LAND FOR GAMING.....	49%	-
THE TRIBE DOESN'T NEED A CASINO IN NEW MEXICO BECAUSE IT ALREADY HAS PROFITABLE CASINOS IN OKLAHOMA.....	37	-
THE TRIBE CHOSE TO STAY AND OKLAHOMA AND SHOULD REMAIN IN OKLAHOMA.....	26	-
THE EFFECTS OF GAMBLING ARE BAD FOR LOCAL COMMUNITIES.....	23	-
BECAUSE IT WOULD HURT THE MESCALERO AND SUNLAND PARK CASINOS.....	23	-
THE ECONOMIC COSTS OF CASINOS EXCEED THE POTENTIAL TAX REVENUES.....	21	-
THE FEDERAL GOVERNMENT HAS SAID THAT THE GAMING IS ILLEGAL.....	10	-
IT'S TOO LATE TO ADD ANOTHER TRIBE IN NEW MEXICO AND IT'S TOO LATE FOR THE TRIBE TO BUILD A CASINO.....	10	-

44. Now let's turn back to talking about the Jemez project. Which of the following statements is the BEST reason to oppose the Jemez Pueblo's plan to build a casino in Anthony?

	<u>STATEWIDE</u>	<u>LOCAL</u>
INDEPENDENT RESEARCH SHOWS THAT 75% OR MORE OF THEIR JOBS ARE EXPECTED TO GO TO TEXANS, NOT NEW MEXICANS.....	24%	-
THE CASINO WOULD BE LOCATED NOWHERE NEAR THE TRIBE'S LAND.....	21	-
THE PROJECT IS BEING FINANCED BY A DEVELOPER WITH AN UNTRUSTWORTHY PAST, GERALD PETERS, WHO WAS A POLITICAL SUPPORTER OF GOVENOR RICHARDSON.....	18	-
THE PROJECT SETS A DANGEROUS PRECEDENT OF PLACING LAND IN FEDERAL TRUST SOLELY FOR THE PURPOSE OF GAMING.....	10	-
THE JEMEZ PUEBLO WANT A GOVERNMENT AND GAMING TO BAILOUT. IT HASN'T TRIED ANY OTHER MEANS OF GENERATING REVENUE TO FIX ITS BAD ECONOMIC SITUATION.....	9	-
THE PROJECT WOULD PREVENT ANOTHER TRIBE WHO HAS A HISTORICAL CONNECTION TO THE LAND FROM BUILDING THEIR PROJECT.....	7	-
THE JEMEZ PUEBLO HAS NO EXPERIENCE OPERATING SUCH A LARGE BUSINESS, SO THERE IS NO GUARANTEE THEY CAN DELIVER JOBS.....	6	-
THE CASINO WILL TAKE BUSINESS FROM THE SUNDLAND PARK CASINO AND DECREASE STATE REVENUE.....	5	-

44/45. Now let's turn back to talking about the Jemez project. Which of the following statements is the BEST reason to oppose the Jemez Pueblo's plan to build a casino in Anthony? [COMBINED]

	<u>STATEWIDE</u>	<u>LOCAL</u>
INDEPENDENT RESEARCH SHOWS THAT 75% OR MORE OF THEIR JOBS ARE EXPECTED TO GO TO TEXANS, NOT NEW MEXICANS	42%	-
THE CASINO WOULD BE LOCATED NOWHERE NEAR THE TRIBE'S LAND.....	35	-
THE PROJECT IS BEING FINANCED BY A DEVELOPER WITH AN UNTRUSTWORTHY PAST, GERALD PETERS, WHO WAS A POLITICAL SUPPORTER OF GOVENOR RICHARDSON	34	-
THE PROJECT SETS A DANGEROUS PRECEDENT OF PLACING LAND IN FEDERAL TRUST SOLELY FOR THE PURPOSE OF GAMING	23	-
THE JEMEZ PUEBLO WANT A GOVERNMENT AND GAMING TO BAILOUT. IT HASN'T TRIED ANY OTHER MEANS OF GENERATING REVENUE TO FIX ITS BAD ECONOMIC SITUATION.	20	-
THE CASINO WILL TAKE BUSINESS FROM THE SUNDLAND PARK CASINO AND DECREASE STATE REVENUE	16	-
THE JEMEZ PUEBLO HAS NO EXPERIENCE OPERATING SUCH A LARGE BUSINESS, SO THERE IS NO GUARANTEE THEY CAN DELIVER JOBS	16	-
THE PROJECT WOULD PREVENT ANOTHER TRIBE WHO HAS A HISTORICAL CONNECTION TO THE LAND FROM BUILDING THEIR PROJECT	14	-

46. Now let's turn back to the Fort Sill Apache Tribe. Which of the following statements makes you feel MOST positive to their proposed new gaming project?

	<u>STATEWIDE</u>	<u>LOCAL</u>
OUR TRIBE HAS A LEGAL AND HISTORICAL RIGHT TO RETURN TO THE HOME OF OUR PAST, BUT JUST AS IMPORTANTLY WE HAVE A RESPONSIBILITY TO IMPROVE OUR NEW COMMUNITY FOR THE FUTURE. TO US, THIS PROPOSAL IS ABOUT BOTH: HONORING OUR HERITAGE, AND JOINING OUR NEW NEIGHBORS IN BUILDING A BETTER FUTURE FOR ALL NEW MEXICANS, NOT JUST OUR TRIBE.	57%	-
TO SOME PEOPLE, CASINOS ARE JUST ABOUT MAKING MONEY. TO SOME PEOPLE, IT'S JUST ABOUT PROFIT. TO US, THIS IS OUR HOME AND WE'RE TRYING TO RETURN. WE'RE TRYING TO FUFILL THE DREAMS OF OUR GRANDPARENTS.	18	-
REFUSED	25	-

47. Now let's turn back to the Fort Sill Apache Tribe. Which of the following statements makes you feel MOST positive to their proposed new gaming project?

	<u>STATEWIDE</u>	<u>LOCAL</u>
WE HAVE A SPECIFIC PLAN TO TRANSFORM ONE OF NEW MEXICO'S MOST HURTING COMMUNITIES INTO ONE OF ITS HEALTHIEST. LUNA COUNTY CONSISTENTLY HAS THE HIGHEST UNEMPLOYMENT RATE IN NEW MEXICO. WE HAVE A PROVEN RECORD OF CREATING QUALITY, WELL-PAYING JOBS AND CAREERS - A RECORD WE ARE COMMITTED TO BRINGING TO LUNA COUNTY.....	55%	-
THE CASINO AT AKELA WILL NOT ONLY ENSURE THE TRIBE'S ECONOMIC DEVELOPMENT, IT WILL CREATE HUNDREDS OF DECENT JOBS. JOBS FOR TRIBAL MEMBERS AND LOCAL RESIDENTS WHO DESPERATELY NEED THEM.....	19	-
NEITHER.....	26	-

48. Which of the following slogans would make you most likely to support the Apache Homelands Casino at Akela near Deming, New Mexico?

	<u>STATEWIDE</u>	<u>LOCAL</u>
A HOME FOR OUR TRIBE AND JOBS FOR NEW MEXICANS.....	31%	-
WE'RE ALL IN THIS TOGETHER.....	19	-
PROMISES KEPT. PROMISES MADE.....	15	-
A RIGHT TO RETURN, AND A RESPONSIBILITY TO DELIVER.....	13	-
OUR PAST. OUR FUTURE.....	9	-
DON'T LET HISTORY REPEAT ITSELF.....	9	-
FIX THE PAST FOR THE FUTURE.....	5	-

48/49. Which of the following slogans would make you most likely to support the Apache Homelands Casino at Akela near Deming, New Mexico? [COMBINED]

	<u>STATEWIDE</u>	<u>LOCAL</u>
A HOME FOR OUR TRIBE AND JOBS FOR NEW MEXICANS.....	51%	-
WE'RE ALL IN THIS TOGETHER.....	36	-
PROMISES KEPT. PROMISES MADE.....	28	-
A RIGHT TO RETURN, AND A RESPONSIBILITY TO DELIVER.....	28	-
OUR PAST. OUR FUTURE.....	21	-
FIX THE PAST FOR THE FUTURE.....	18	-
DON'T LET HISTORY REPEAT ITSELF.....	18	-

50. We will be done in less than two minutes. Please read the following history of the Fort Sill Apache Tribe and then respond whether it would make you MORE or LESS likely to support allowing the Tribe to build a new casino?

"When Geronimo surrendered in 1886, he was promised by the U.S. that they would be returned home in two years. The Chiricahua Apache Tribe, [COMPOSED OF THE CHIRICAHUA BAND, THE WARM SPRINGS BAND, THE BIDANKO BAND AND THE NEDNAI BAND] was sent into exile in Florida, Alabama, and then Fort Sill, Oklahoma for more than 27 years.

More than a century later, the Fort Sill Apache still haven't been allowed to return home. A lawsuit claiming that the Fort Sill Apaches have no jurisdiction for having land or gaming in Oklahoma was settled with the understanding that the Fort Sill Apache Tribe would have rights on their property in their own traditional territory in New Mexico. This agreement would provide employment and economic development for the local area around the Tribe's property in New Mexico as well as help re-establish the Tribe in its home territory.

Political interests from Northern New Mexico intervened and shut down the process to promote one that would be more to their benefit. The rights of the Fort Sill Apache Tribe which could be used to mutual benefit in Luna County are being blocked by powerful special interests."

51. And after reading this, which is the better reason to allow the tribe to build a casino?

	<u>STATEWIDE</u>	<u>LOCAL</u>
MUCH MORE LIKELY	24%	-
SOMEWHAT MORE LIKELY	35	-
SOMEWHAT LESS LIKELY	7	-
MUCH LESS LIKELY	2	-
THIS ACCOUNT HAS ABSOLUTELY NO IMPACT ON MY DECISION.....	31	-
MORE LIKELY (NET).....	59%	-
LESS LIKELY (NET)	9	-

52. After reading this history, what do you think is the BEST name for the tribe?

	<u>STATEWIDE</u>	<u>LOCAL</u>
TO ALLOW THE TRIBE TO RETURN TO ITS RIGHTFUL HOME AND UPHOLD THE PROMISE THAT WAS MADE TO THEM	51%	-
BECAUSE THE TRIBE WILL CREATE QUALITY JOBS AND ECONOMIC DEVELOPMENT FOR THE LOCAL COMMUNITY	33	-
REFUSED	16	-
	<u>STATEWIDE</u>	<u>LOCAL</u>
THE SOUTHERN NEW MEXICO APACHE	48%	-
THE FORT SILL APACHE	37	-
THE FORT SILL CHIRICAHUA WARM SPRING APACHE.....	15	-

53. Please read the following statement and respond whether you agree or disagree.

"The Fort Sill Apache tribe has the right to return to the land the land their ancestors owned and our government has promised them. Our federal and state leaders should honor their promise and let them return."

	<u>STATEWIDE</u>	<u>LOCAL</u>
STRONGLY AGREE	39%	46%
SOMEWHAT AGREE	28	21
TOTALLY NEUTRAL - I HAVE NO OPINION EITHER WAY	25	18
SOMEWHAT DISAGREE	4	3
STRONGLY DISAGREE	4	12
AGREE (NET)	67%	67
DISAGREE (NET)	8	15

54. Please read the following statement and respond whether you agree or disagree.

"If the Fort Sill Apache tribe can demonstrate that they'll bring quality jobs and economic revitalization to one of New Mexico's most struggling communities, I will support their efforts to open a new gaming location."

	<u>STATEWIDE</u>	<u>LOCAL</u>
STRONGLY AGREE	31%	36%
SOMEWHAT AGREE	35	25
TOTALLY NEUTRAL - I HAVE NO OPINION EITHER WAY	22	7
SOMEWHAT DISAGREE	5	8
STRONGLY DISAGREE	7	25
AGREE (NET)	66%	60
DISAGREE (NET)	12	33

55. Please read the following statement and then respond whether it would make you MORE or LESS likely to support the Fort Sill Apache Tribe's plans to build a new casino?

"While the Ft. Sill Apache Tribe has a legal right to return to their ancestor's home, they also have a proven track record of bringing quality jobs and economic development. They did it in Oklahoma and they can do it again in New Mexico. The competing tribe, the Jemez Pueblo, has no track record of creating jobs. Plus, independent studies show that 75% of the jobs they create would go to Texans, not New Mexicans. In times like these, we should go with the best proposal to bring jobs to New Mexico."

	<u>STATEWIDE</u>	<u>LOCAL</u>
MUCH MORE LIKELY	31%	30%
SOMEWHAT MORE LIKELY	33	31
SOMEWHAT LESS LIKELY	6	6
MUCH LESS LIKELY	4	9
THIS STATEMENT HAS ABSOLUTELY NO IMPACT ON MY DECISION	26	24
MORE LIKELY (NET)	64%	61
LESS LIKELY (NET)	10	16

56. Please read the following statement and respond whether you agree or disagree.

"Independent research studies show that 75% of the jobs that the Jemez Tribe's project would create would go to Texans, not New Mexicans. I believe that with how bad New Mexico's economy is and the fact that we're our best and brightest are moving out of state, state officials should focus on supporting tribal gaming projects that create jobs for New Mexicans."

	<u>STATEWIDE</u>	<u>LOCAL</u>
STRONGLY AGREE	33%	35%
SOMEWHAT AGREE	23	23
TOTALLY NEUTRAL - I HAVE NO OPINION EITHER WAY	28	12
SOMEWHAT DISAGREE	9	4
STRONGLY DISAGREE	7	26
AGREE (NET)	57%	58
DISAGREE (NET)	15	30

57. Please read the following statement and respond whether you agree or disagree.

"The Fort Sill Apache's proposed casino project should not be approved if it hurts the existing local casinos."

	<u>STATEWIDE</u>	<u>LOCAL</u>
STRONGLY AGREE	8%	34%
SOMEWHAT AGREE	19	17
TOTALLY NEUTRAL - I HAVE NO OPINION EITHER WAY	44	16
SOMEWHAT DISAGREE	16	17
STRONGLY DISAGREE	14	17
AGREE (NET)	26%	51
DISAGREE (NET)	29	33

58. Which plan to increase tribal gaming would you be MOST likely to support?

	<u>STATEWIDE</u>	<u>LOCAL</u>
THE PLAN THAT CAN CREATE 25% LESS JOBS, BUT IT WILL ONLY TAKE 6 MONTHS TO START CREATING JOBS	51%	-
THE PLAN THAT CAN CREATE 25% MORE JOBS, BUT IT WILL TAKE 3 YEARS OR MORE TO START CREATING JOBS	49	-

59. Which of the following facts would make you MOST likely to support the Fort Sill Apache's tribal gaming plan over the Jemez Pueblo's?

	<u>STATEWIDE</u>	<u>LOCAL</u>
THE FORT SILL APACHE TRIBE'S PROJECT WOULD CREATE JOBS WHERE THEY ARE NEEDED MOST, IN A COUNTY WITH AN ALMOST 20% UNEMPLOYMENT RATE. THE JEMEZ PUEBLO'S PROJECT IS IN A COUNTY WITH AN 8% UNEMPLOYMENT RATE	38%	-
THE FORT SILL APACHE TRIBE'S PROJECT WOULD CREATE JOBS FOR NEW MEXICANS WHILE THE JEMEZ PUEBLO'S PROJECT WOULD CREATE JOBS FOR TEXANS.	32	-
THE FORT SILL APACHE TRIBE'S PROJECT WOULD CREATE JOBS IN SIX MONTHS BUT IT WOULD TAKE THE JEMEZ PUEBLO'S PROJECT THREE YEARS.	16	-
THE FORT SILL APACHE TRIBE HAS EXPERIENCE CREATING JOBS AND THE JEMEZ PUEBLO DOESN'T.....	13	-

60. Now that you've heard arguments on both sides of the issue, do you...the Fort Sill Apache's plan to build and operate the Apache Homelands Casino at Akela?

	<u>STATEWIDE</u>	<u>LOCAL</u>
TOTALLY SUPPORT	17%	26%
MOSTLY SUPPORT	27	11
SOMEWHAT SUPPORT	26	17
SOMEWHAT OPPOSE	9	6
MOSTLY OPPOSE	4	10
TOTALLY OPPOSE	8	27
REFUSED	10	2
SUPPORT (NET)	70%	55
OPPOSE (NET).....	21	43

61. In the last year, how many times have you been to a casino? Even if you're not sure, your best guess will do.

	<u>STATEWIDE</u>	<u>LOCAL</u>
NONE	28%	49%
1	13	15
2	12	11
3	8	6
4	8	4
5	5	1
6	5	4
7	1	1
8	*	-
9	1	-
10+	18	8
MEAN	8.98	2.56

62. Did you vote for John McCain, Barack Obama, or someone else in 2008? If you did not vote in the last presidential election, just say so.

	<u>STATEWIDE</u>	<u>LOCAL</u>
JOHN MCCAIN	38%	34%
BARACK OBAMA.....	52	46
SOMEONE ELSE.....	3	4
DID NOT VOTE.....	4	3
DON'T KNOW/REFUSED	3	13

63. Thinking of all the elections that you vote in, would you say that you generally vote for...

	<u>STATEWIDE</u>	<u>LOCAL</u>
ALL DEMOCRATS.....	13%	10%
MOSTLY DEMOCRATS	25	21
A FEW MORE DEMOCRATS THAN REPUBLICANS....	8	9
EVENLY DEMOCRAT AND REPUBLICAN.....	11	36
A FEW MORE REPUBLICANS THAN DEMOCRATS....	9	9
MOSTLY REPUBLICANS	26	11
ALL REPUBLICANS.....	7	3
NEVER VOTE	1	1

64. I just have a simple income question for you. Is your total family household income ...

	<u>STATEWIDE</u>	<u>LOCAL</u>
UNDER \$39,000.....	28%	36%
BETWEEN \$40,000 AND \$59,000.....	23	27
\$60,000 TO \$79,000	20	17
ABOVE \$80,000	22	13
REFUSED	7	7

65. What is the highest level of education you have achieved?

	<u>STATEWIDE</u>	<u>LOCAL</u>
HIGH SCHOOL OR LESS	12%	19%
SOME COLLEGE/VOCATIONAL SCHOOL	33	31
COLLEGE GRAD	37	30
POST GRAD DEGREE	18	20